

Rocky Mountain Hobby-Expo



Trade

Oct 25th & 26th

Consumers

Oct 27th & 28th

PUT DOWN YOUR PHONE AND DISCOVER A HOBBY!

FOR IMMEDIATE RELEASE

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ROCKY MOUNTAIN HOBBY-EXPO BACK FOR YEAR TWO

2018 EDITION FEATURES TWO DAY TRADE SHOW

DENVER, CO – October 11, 2018 – The second annual Rocky Mountain Hobby-Expo (RMHE), which takes place October 25-28 at the Denver Mart, features a new industry trade show for the first two days before the two day consumer event October 27-28.

“Our motto is, ‘put down your phone and discover a hobby,’” says the event’s Executive Director Jim Marski . “There’s nowhere else in the region where the public can explore all of America’s classic pastimes, from traditions such as building and operating model trains, to flying high tech drones and participating in STEM curriculum through science hobbies – it’s all here.”

The show, sponsored by the Hobby Manufacturers Association, will be a combined consumer/trade show covering all categories of the hobby industry. October 25 will be dedicated to professional development, new product demonstrations and networking, and October 26 will be a showcase on the exhibit floor for manufacturers to present to buyers. This is one of a handful of such opportunities around the country, and manufacturers and buyers from all over the country will be attending.

“The HMA is excited to sponsor the Rocky Mountain Hobby-Expo, our largest industry trade event of the year,” says Bob Wilke, HMA’s president and president of Hobby Town. “Event organizer Jim Marski has a strong record of producing events that offer manufacturers, retailers and consumers an unparalleled opportunity to share the fun and discovery of new (and old) hobbies. The hobby industry strives to deliver consumer products that stimulate and promote healthy alternatives to screen time and create community among hobby enthusiasts. This event brings all aspects of the hobby industry together for a weekend of fun and inspiration.”

The consumer show over the weekend features remote control cars and trucks, planes, drones, trains, boats, slot cars, rockets, scale model kits, legos, gaming, doll houses, polymer clay and beads. There will be many hands-on demonstrations and activities, workshops and a marketplace of items to see. Participants can race cars and boats, fly drones, run trains, build models, play games and make jewelry. New for 2018 is gaming, specialty toys and polymer clay art.

“We want to include hobbies and activities for the whole family, and for every age group possible,” explains Marski. “We’re at a point where psychologists and educators are recommending more non-screen time for everyone in the family – especially kids – and this is the perfect place to come find fun, challenging, and engaging activities.” Marski was the executive producer of the Rocky Mountain Train Show from 2009-2017, and built that event from 1,500 attendees to over 10,000 and showcased 30 national manufacturers.

Show activities are supported through partnerships with the Academy of Model Aeronautics, the International Plastic Modelers Society, the National Association of Rocketry, the Mile High Polymer Clay Guild, the Rocky Mountain Bead Society, Caboose, Colpar’s HobbyTown, HobbyTown Alamosa, HobbyTown Westminster and various hobby manufacturers and clubs.

The Hobby-Expo will be held at the Denver Mart, 451 East 58th Avenue, Denver, Colorado, 80216. Show hours October 27th and 28th are 9 am - 5 pm on Saturday, and 10 am - 5 pm on Sunday. Admission is \$12 per adult, Kids under 12, active military with ID and scouts in uniform are free and parking is free. Additional info and advance ticket sales may be found at www.RockyMountainHobby-Expo.com or on Facebook: Rocky Mountain Hobby-Expo (<https://www.facebook.com/events/381501838875776/>).

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About The Rocky Mountain Hobby-Expo

The mission of Rocky Mountain Hobby-Expo is to promote and educate the public about family oriented hobbies throughout the Rocky Mountain Region and beyond by providing information and inspiration to new and existing hobbyists. The event also provides a cost-effective resource for hobby manufacturers to reach retailers and consumers at one event, and to network with other national stakeholders in the industry. www.RockyMountainHobby-Expo.com/ Facebook: <https://www.facebook.com/events/381501838875776/>

About The Hobby Manufacturers Association

The Hobby Manufacturers Association (HMA) is the trade association for manufacturers, importers, publishers, producers and suppliers of all model hobby products and related accessories. Our mission is to promote the public awareness of model hobbies, communicate with and for the members on matters of common interest with a united voice, and to promote trade shows and conventions. Annual dues are self assessing, based on the applicant’s annual gross sales. HMA’s long term goal is to stimulate the growth of the model hobby industry and to offer unique benefits to members and affiliated companies, including providing industry statistics and legislative information when appropriate and necessary. www.hmahobby.org