



ROCKY MOUNTAIN HOBBY-EXPO

Trade Show Overview

October 10th—13th, 2019

About the Show-

The Hobby-Expo is the combined trade and consumer show sponsored by The Hobby Manufacturers Association. The mission of the Hobby-Expo is twofold, first to provide a cost-effective medium for hobby manufacturers to reach retailers and consumers via a single event and, second to promote and educate the public about family oriented hobbies by providing information and inspiration to new and existing hobbyists.

The Hobby Manufacturers Association is a trade group covering traditional hobbies such as radio control vehicles, drones, model trains, plastic model kits and general hobbies. The Hobby-Expo additionally incorporates gaming and specialty toys due to hobby store product expansion and product crossover.

We collaborate with the ASTRA, GAMA, NRHSA & Colorado UAS industry associations, the FAA as well as various hobbyist associations including AMA, NAR and IPMS USA.

Hobby Products at the Show- RC Vehicles, Aircraft & Boats; Drones, Model Railroads, Slot Cars, Plastic & Diecast Models, Rocketry, General Hobby; Board, RPG & Miniature Gaming and Specialty Toys

Trade Activities- Retailer education program, trade floor sales, manufacturer and publisher demos

Trade Reach- The show is promoted beyond traditional hobby stores, including American Specialty Toy Retailers Association and Game Manufacturers Association members as well as regional Ace and True Value Hardware, Farm & Home and Craft Association stores.

Consumer Activities- Estimated consumer attendance of 6,000; Consumer admission is \$12 with kids under 12 Free; 50+ workshops, hands-on events and Make N Takes, including RC try me and crawler tracks, indoor boat pond, flying cage, model railroads, slot cars, game demos and tournaments, LEGO and STEAM activities.

Where- Denver Mart Expo Building, a 120,000 sf non-union convention facility Denver, Colorado

When- October 10th—13th, 2019 Thursday– Manufacturer/Publisher Setup;

Friday- Trade Floor & Education; Saturday/Sunday- Consumers

Exhibit Space- 10 x 10 Booth, includes pipe & drape, furniture, electricity & signage

Manufacturer/Publisher booth (Friday - Sunday) \$895/\$800 early registration thru March 31st

Manufacturers may choose to exhibit to the trade (Friday) only

Vendor booth (Saturday & Sunday) \$495/\$400 early registration through March 31st

Exhibitors may sell on Consumer days- Show holds a blanket sales tax license

Registration and Info-

Exhibitors <http://hobby-expo.com/manufacturer-vendor-registration/>

Retail Buyers (No Charge) <http://hobby-expo.com/buyer-registration/>

Contact- **Jim Marski** ExecutiveDirector@Hobby-Expo.com 303.345.5031

Sponsored by-

